

Luxembourg, 9 December 2015
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Nordea named “Bank of the Year in Western Europe” sets important stone for building the future relationship bank

Press Release – Nordea Bank S.A. – December 2015

Nordea has been named “Bank of the Year in Western Europe” by “The Banker” magazine, ranking first among the leading European banks in the region. The bank receives the most prestigious banking award in the world for a second time since 2012. The award from the Financial Times marks a successful benchmark for the bank that is currently transforming its business model while also becoming more digital.

On awarding Nordea, editor of “The Banker” magazine Brian Caplen revealed Nordea’s spectacular performance - winning the regional award for Western Europe as well as country awards in Denmark, Finland and Norway – and stated: “The bank has shown growing profits at a time of falling interest rates as well as a strong focus on digitalisation to build a customer-oriented bank for the future -- a great result all round.”

Thorben Sander, CEO at Nordea International Private Banking in Luxembourg, points out that receiving the award sets an important stone for building the future relationship bank and puts a spotlight on how Nordea has successfully launched initiatives so far to come closer to clients and to better service them: “We must remain humble to the news that Nordea has been named Bank of the Year in 2015 and continue to transform the bank, for the benefit of our clients, employees and all other stakeholders.”

Present at the Luxembourg Internet Days on December 7, CEO Thorben Sander confirmed Nordea’s commitment to support innovation and thinking outside of the traditional banking, a pre-requisite to excel at its services and to continue being a leading European bank.

“We want to stay close to our clients and better understand their needs. We want to be available anywhere and anytime, providing competent and relevant advice, making it possible for clients to rely on our service digitally and personally. This can only be delivered in close cooperation with the Fintech sector. Luxembourg offers the ideal environment to support new technology innovations in the financial services, so collaborating with innovative minds and attracting people with potential is very important to the bank.”

About the panel at Luxembourg Internet Days 2015

Moderated by Karl Johannesson, Innovation Counsellor at SNT Luxembourg, the panel discussion at the Luxembourg Internet Days 2015 reunited key players in the banking and Fintech industries, bringing to the fore the role of collaborations and partnerships between banks and innovative start-ups.

About Nordea International Private Banking

Founded in 1976, Nordea’s International Private Banking is centred in Luxembourg, with branch offices in Switzerland and Singapore. 400 multilingual employees are serving wealthy international

Nordea's vision is to be a Great European bank, acknowledged for its people, creating superior value for customers and shareholders. We are making it possible for our customers to reach their goals by providing a wide range of products, services and solutions within banking, asset management and insurance. Nordea has around 11 million customers, approximately 700 branch office locations and is among the ten largest universal banks in Europe in terms of total market capitalisation. The Nordea share is listed on the NASDAQ

OMX Nordic Exchange in Stockholm, Helsinki and Copenhagen.

www.nordea.com

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clients, mainly with a Nordic background. Nordea International Private Banking offers services such as wealth planning, investment advice and portfolio management.

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About Nordea Group

The Nordea Group has a very strong capital base and benefits from an excellent credit rating (AA-), and is the leading financial services provider in the Nordic area. For seven consecutive years, Nordea was named the best provider of private banking services in the Nordic region by the international financial magazine Euromoney. Nordea is among the ten largest universal banks in Europe in terms of total market capitalisation.

For further information

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